Energy: Mid-Campaign Newsletter

PHOTOS OF HIGHLIGHTS SO FAR

In this section, insert photos and captions of some of the entries you have received from members of your team.

UPCOMING EVENT

Title: How to Talk About Climate Change

Subtitle: Presented by Ryerson Leadership Lab on **(INSERT EVENT DATE)**

We are only a few days away from the *How to Talk About Climate*Change event, presented by Ryerson Leadership Lab. Learn some concrete tips and tricks on how to reach your community and inspire climate action. Don’t forget to register for the event below and join us on **(INSERT DATE AND TIME).**

Register here **(INSERT LINK)**

TAKE ACTION

Remember to complete the activities below and submit your photos to [insert champion and contact details] to earn points!  Each activity it worth 50 points and can be submitted multiple times.

|  |  |
| --- | --- |
| **Activity** | **Photo proof** |
| **Check your thermostat** | Photo with your thermostat set to 22° C in the summer or 20° C in the winter. |
| **Switch to LED light bulbs** | Photo with the LED lightbulbs in your home. |
| **Use that power bar to power down** | Photo with your power bar with at least 3 cords plugged in. |
| **Use energy efficient appliances** | Photo with at least one ENERGY STAR appliance. |
| **Discuss climate change with your family & friends** | Photo of the discussions happening with family members, roommates, or friends (these can take place via an online platform). |
| **Air dry your laundry** | Photo of your clothes line or drying rack with clothes being hung to dry. |
| **Wash your clothing in cold water** | Photo of your washing machine showing that the cold-water setting is on. This photo should show clothing in the washing machine as well. |
| **Create a family eco-pledge board** | Photo of your eco-pledge board. If you would like to be in the photo, even better! |
| **Bike/walk to work & for errands** | Photo of you biking or walking to the office or on your way to do errands. |

EXPLORING THE UNITED NATIONS SUSTAINABLE DEVELOPMENT GOALS

In each newsletter, we will be focusing on one or more of the United Nations Sustainable Development Goals (UN SDGs) and bringing you videos, articles, and news stories to help increase awareness around these critical global goals.

Title: SDG Goal #9: Industry, Innovation and Infrastructure

Subtitle: Build resilient infrastructure, promote inclusive and sustainable industrialization, and foster innovation

According to the United Nations, basic infrastructure such as roads, information and communication technologies, sanitation, electrical power, and water remains scarce in many developing countries. Economic growth, social development, and climate action depend heavily on investments in infrastructure and access to technology, but many times it is developed countries that experience the benefits of investments and industrial development.

Canadian businesses have a role to play when advancing this goal. Some examples of key actions that businesses can take include investing in new and resilient infrastructure in developing countries, consulting and engaging with a wide range of stakeholders - including minority groups - to ensure that infrastructure development benefits and creates opportunities for all and promoting innovation by giving all stakeholders the opportunity to offer creative solutions to sustainability challenges.

**Video: https://www.youtube.com/watch?v=qRf9ArbfkjU**

**LEARN MORE ABOUT THE SDGS:**[**https://partnersinprojectgreen.com/sustainable-development-goals/**](https://partnersinprojectgreen.com/sustainable-development-goals/)

RECOMMENDED RESOURCES

* [**City of Toronto's Electric Vehicle Strategy**](https://www.toronto.ca/wp-content/uploads/2020/02/8c46-City-of-Toronto-Electric-Vehicle-Strategy.pdf) (PDF)
* [**Electric Vehicle Network**](https://evnet.ca/) (organization)
* [**Plug 'N Drive**](https://www.plugndrive.ca/) (organization)
* [**Electricity Rates**](https://www.oeb.ca/rates-and-your-bill/electricity-rates), Ontario Energy Board
* [**Natural Gas Energy Efficiency**](https://enbridgesmartsavings.com/home-efficiency-rebate),  Enbridge
* [**BetterHomesTO**](https://betterhomesto.ca/)(for Toronto residents)
* [**Electricity Energy Efficiency**](https://www.saveonenergy.ca/For-Your-Home), Save on Energy (IESO)
* [**Making Canada's Essential Port Systems More Sustainable**](https://www.theglobeandmail.com/business/adv/article-making-canadas-essential-port-systems-more-sustainable/) - The Globe and Mail (article)